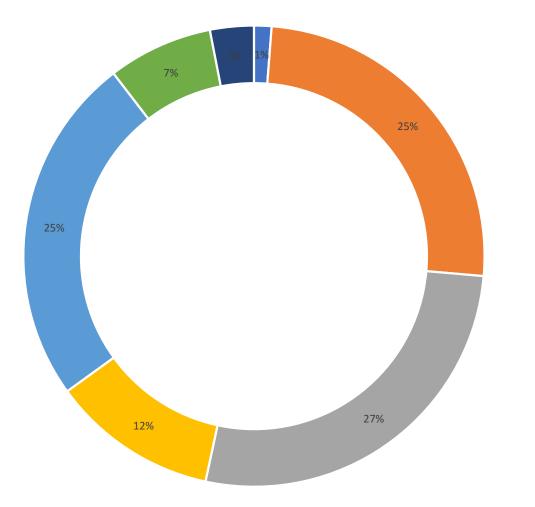
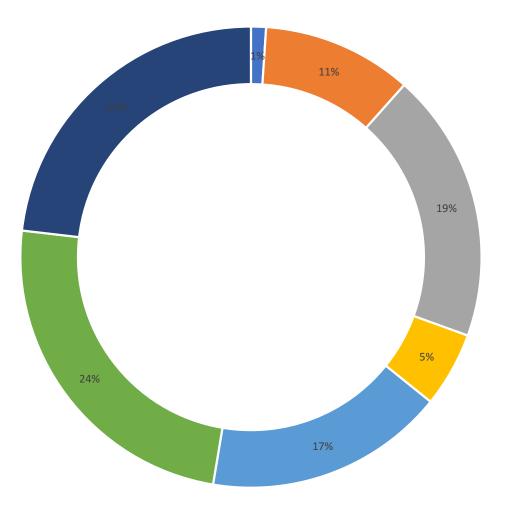
'Which of the following statements best describes you?' - Females



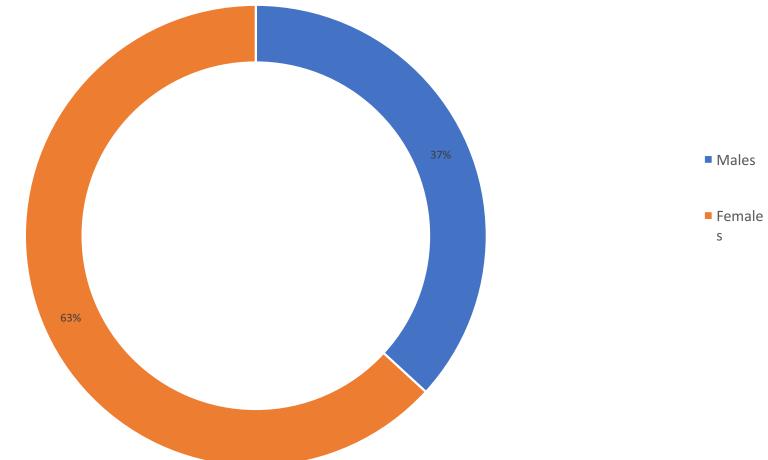
- I don't know how to ride a bike.
- I know how to ride, but I don't have a bike.
- I ride, but only in traffic-free places.
- I ride, and I'm considering riding on the road.
- I ride, but I'm not sure about commuting by bicycle.
- I commute by bike, but not every day.
- I commute by bike every day.

'Which of the following statements best describes you?' - Males



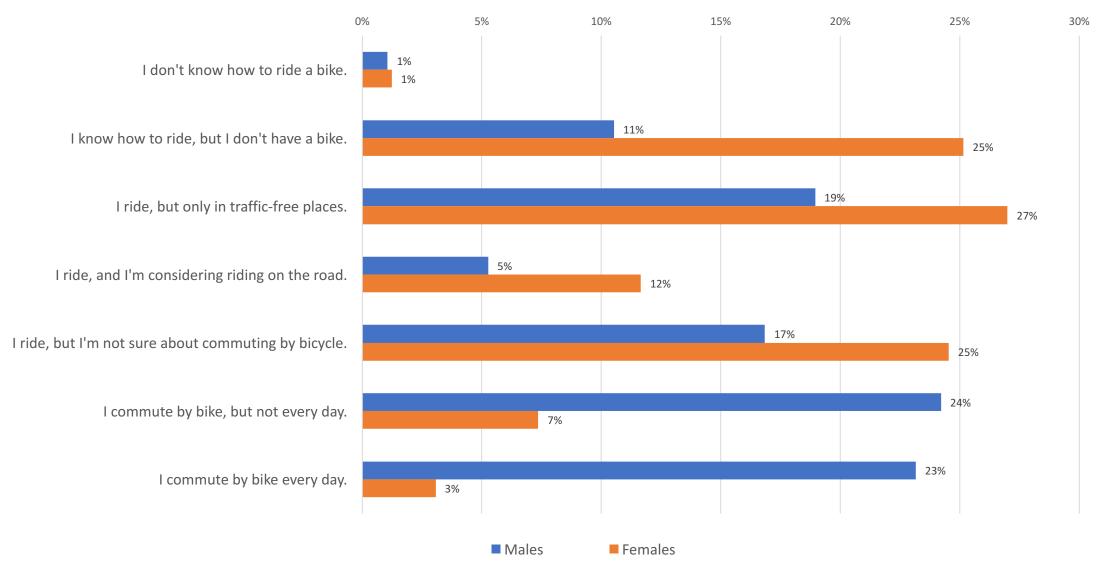
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Bike There content survey respondents - Gender split

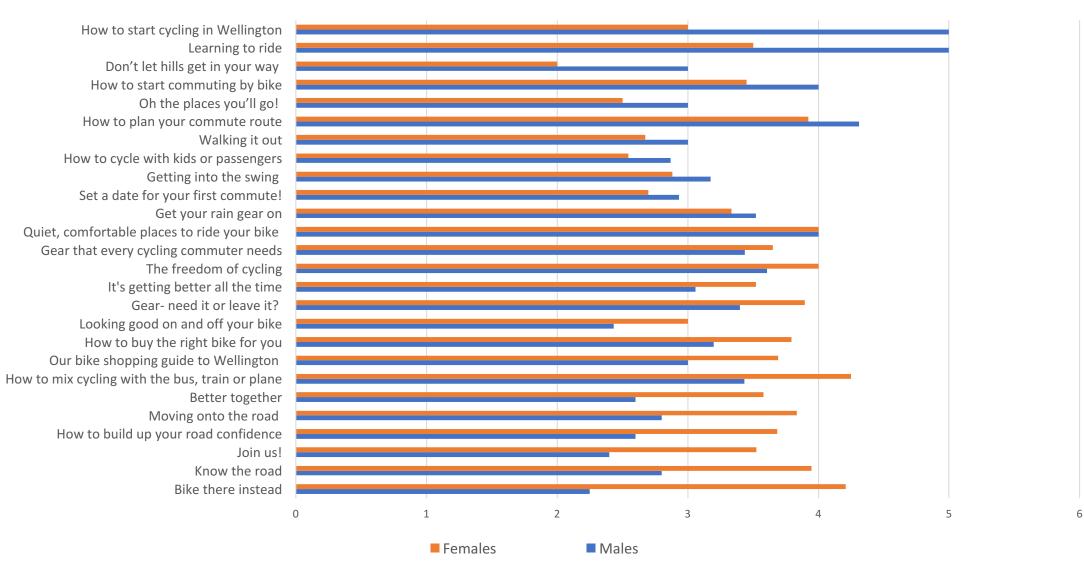




'Which of the following best describes you?' - Males vs Females



Average score for topics - Males vs Females

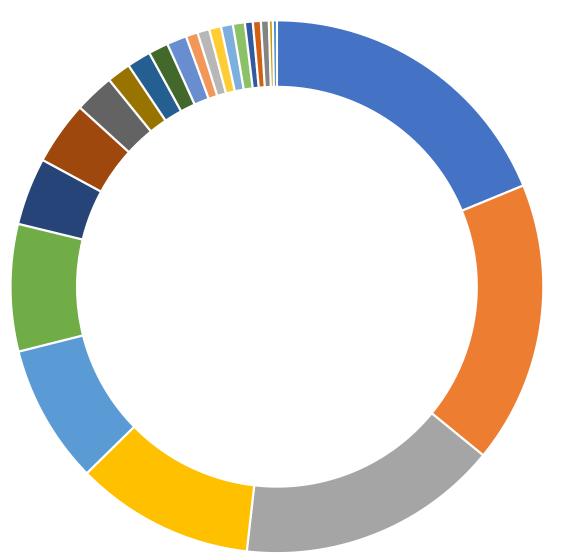


Subject by gender – Females vs Males (Difference in average (F- M))



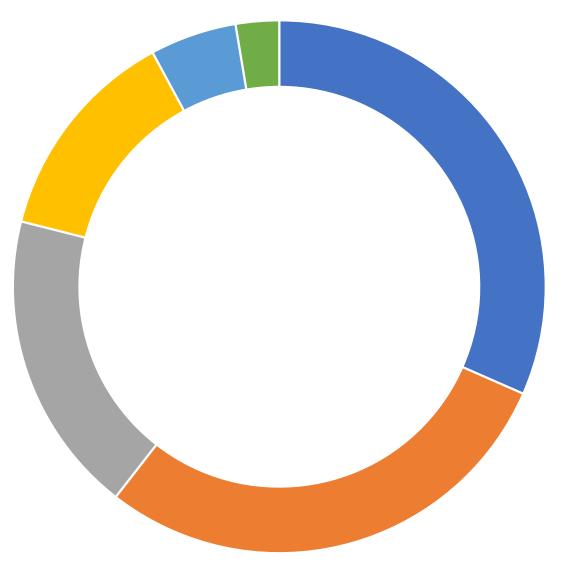
Bike There - survey findings August 2017

What's different about riding in Wellington? - Overall



- The terrain is difficult
- The weather is bad
- There aren't enough cycleways
- The roads are too narrow
- Drivers have a bad attitude towards cyclists
- The roads aren't safe for riding
- City is compact
- Not enough infrastructure
- There's too much traffic
- Not enough bike parking
- The road surfaces aren't good enough
- Established cycleways are inadequate
- Good variety of cycling options in Wellington
- Diesel buses make it unpleasant
- Drivers generally have a good attitude towards cyclists
- Easier to cycle
- Great mountain biking
- pedestrians are a hazard
- Drivers aren't aware of cyclists
- sharing lanes with buses is difficult

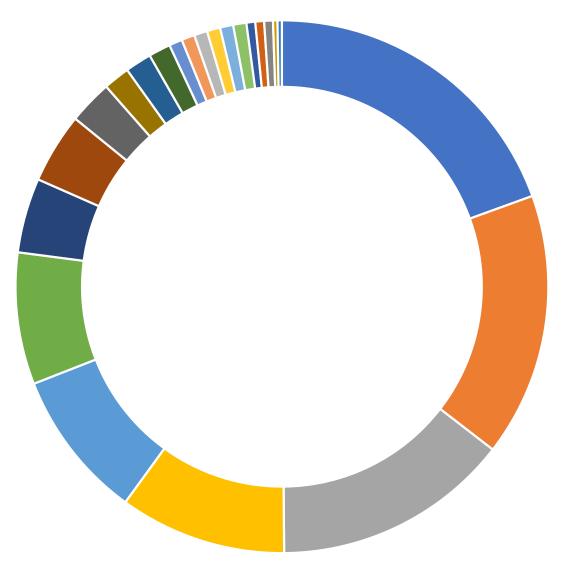
What's different about riding in Wellington? - New riders (<2yrs)





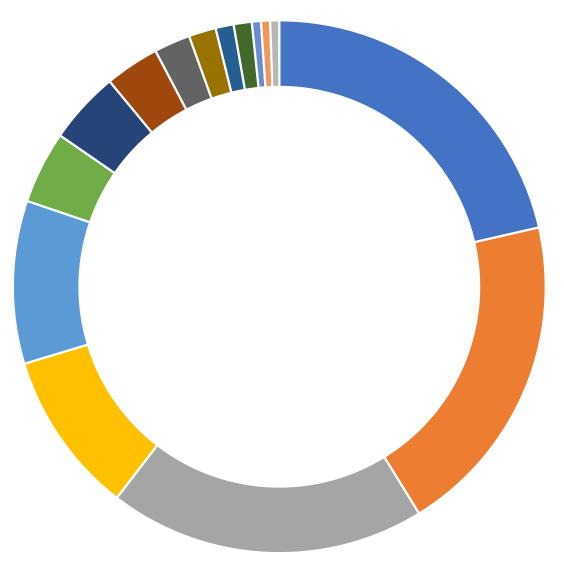
- The weather is bad
- The roads are too narrow
- The terrain is difficult
- The roads aren't safe for riding
- Drivers have a bad attitude towards cyclists

What's different about riding in Wellington? - Experienced riders



- The terrain is difficult
- The weather is bad
- There aren't enough cycleways
- The roads are too narrow
- Drivers have a bad attitude towards cyclists
- The roads aren't safe for riding
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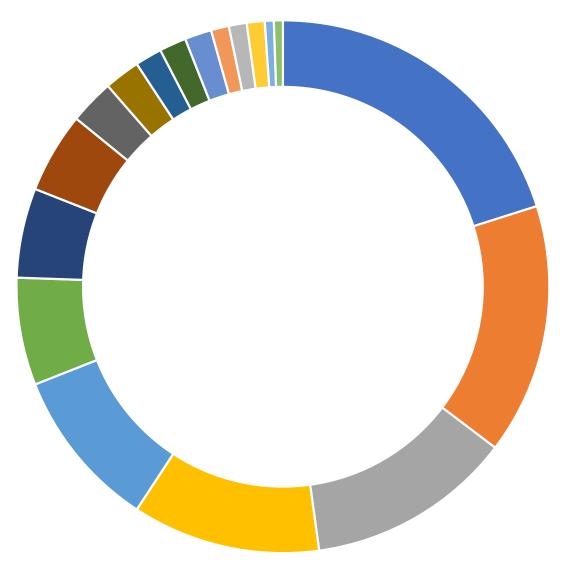
What's different about riding in Wellington? - Females



The weather is bad

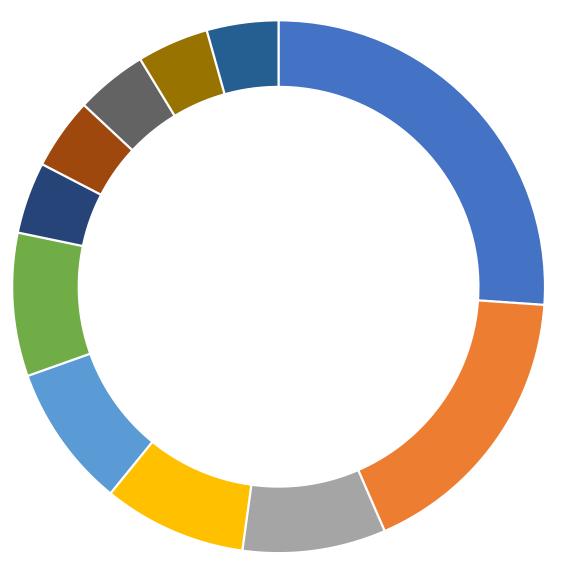
- The terrain is difficult
- There aren't enough cycleways
- Drivers have a bad attitude towards cyclists
- The roads are too narrow
- City is compact
- There's too much traffic
- The roads aren't safe for riding
- The road surfaces aren't good enough
- Not enough infrastructure
- Not enough bike parking
- There is a low volume of cyclists
- Easier to cycle
- Established cycleways are inadequate
- The hills make it great exercise

What's different about riding in Wellington? - Males



- The terrain is difficult
- There aren't enough cycleways
- The weather is bad
- The roads aren't safe for riding
- The roads are too narrow
- Not enough infrastructure
- Drivers have a bad attitude towards cyclists
- City is compact
- Good variety of cycling options in Wellington
- Not enough bike parking
- Drivers generally have a good attitude towards cyclists
- Great mountain biking
- pedestrians are a hazard
- Drivers aren't aware of cyclists
- Established cycleways are inadequate
- sharing lanes with buses is difficult
- Easier to cycle
- There's too much traffic

Who or what initially got you into riding? Other - Overall

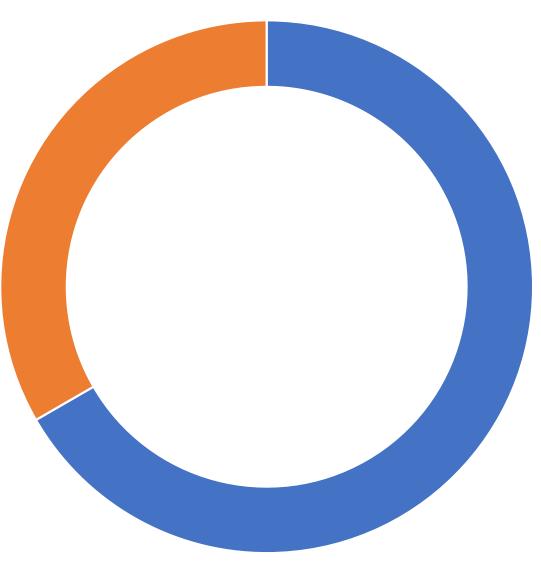


- A friend or family member
- It's fun

A group/recreational activity

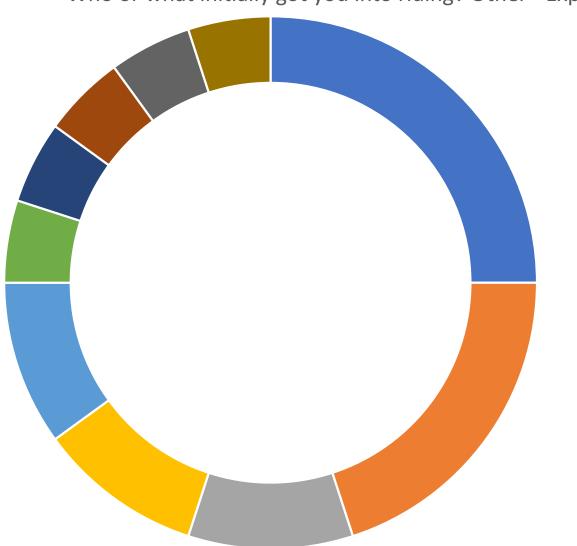
- Can't drive
- Change in commute
- Good for health
- Acquired a bike
- Always have
- Better than public transport
- Convenience
- Safer

Who or what initially got you into riding? Other - New riders (<2yrs)





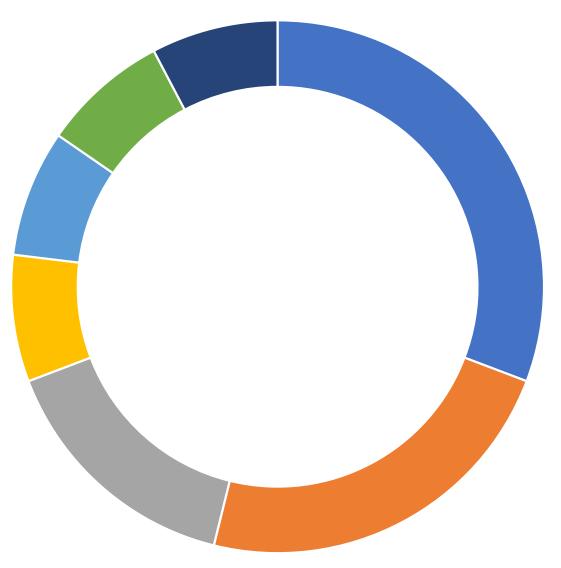
A friend or family member

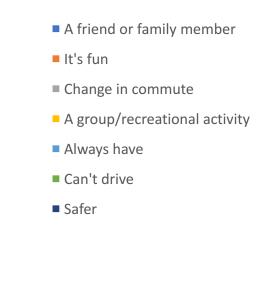


Who or what initially got you into riding? Other - Experienced riders

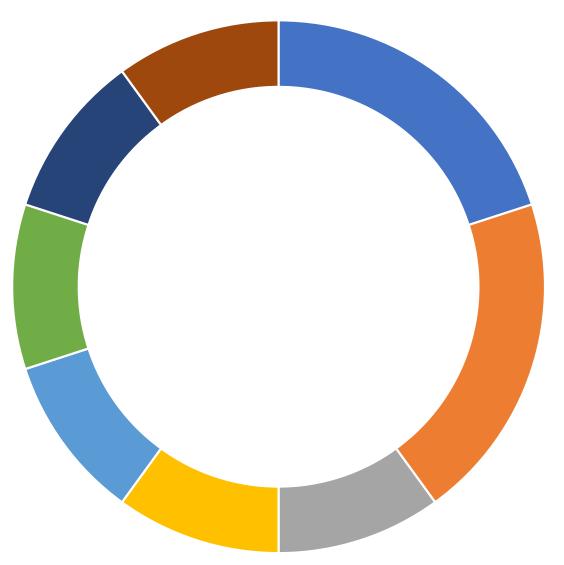
- A friend or family member
 It's fun
 A group/recreational activity
 Can't drive
 Good for health
 Acquired a bike
 Always have
 Better than public transport
- Convenience
- Safer

Who or what initially got you into riding? Other - Females





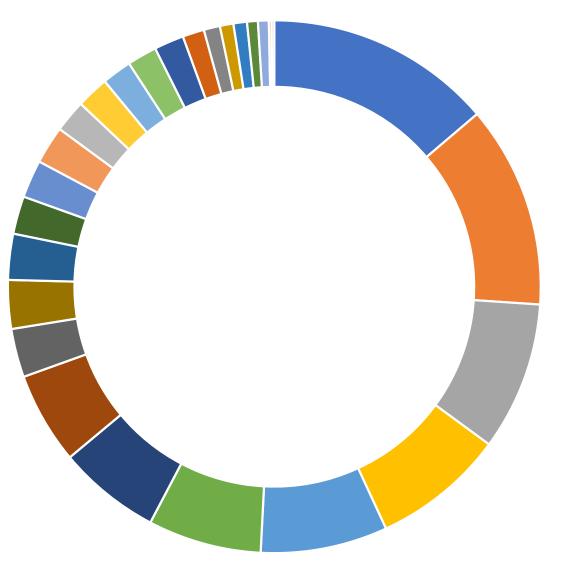
Who or what initially got you into riding? Other - Males



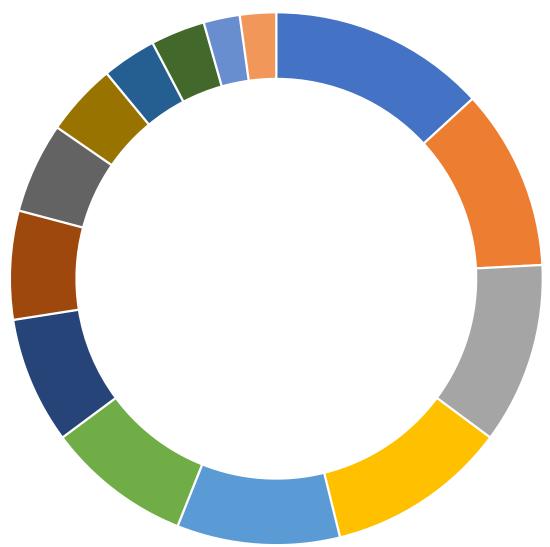


- Good for health
- A group/recreational activity
- Acquired a bike
- Better than public transport
- Can't drive
- Convenience
- It's fun

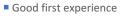
Describe your first experience riding in Wellington - Overall



- Started riding recreationally
- Didn't feel safe on roads
- Started to commute
- Too close to traffic
- Avoided main roads
- Hills were a challenge
- Good first experience
- Wind and weather made ride challenging
- enjoyed convenience/freedom
- roads too narrow
- Started riding as a child
- Near miss or crash
- Started with a buddy/family
- Traffic speed was scary
- Didn't know where to ride
- Too close to buses
- Drivers aggressive
- Had to stay alert of traffic
- no "space" for cyclists
- good exercise

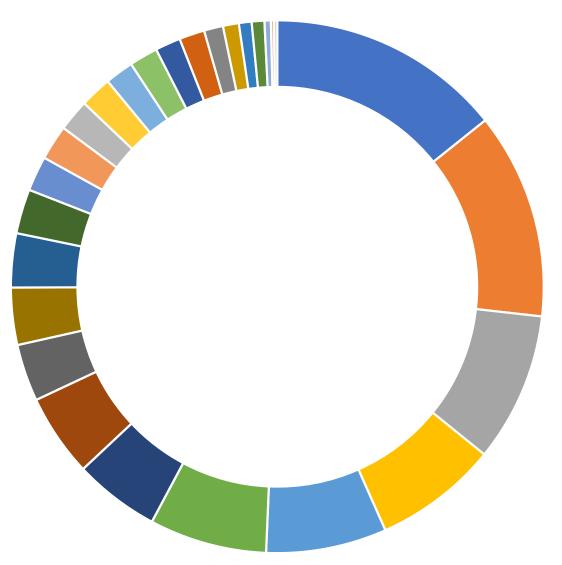


Describe your first experience riding in Wellington - New riders (<2yrs)



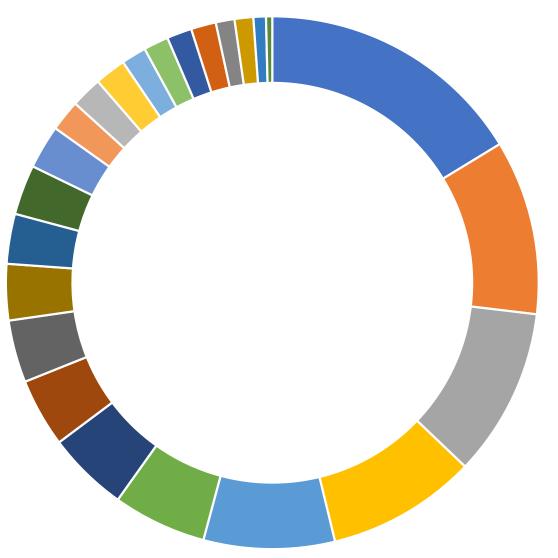
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- Started to commute
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- Started with a buddy/family
- Hills were a challenge
- Traffic speed was scary
- Didn't know where to ride
- used cycleway
- Drivers aggressive
- Too close to buses

Describe your first experience riding in Wellington - Experienced riders



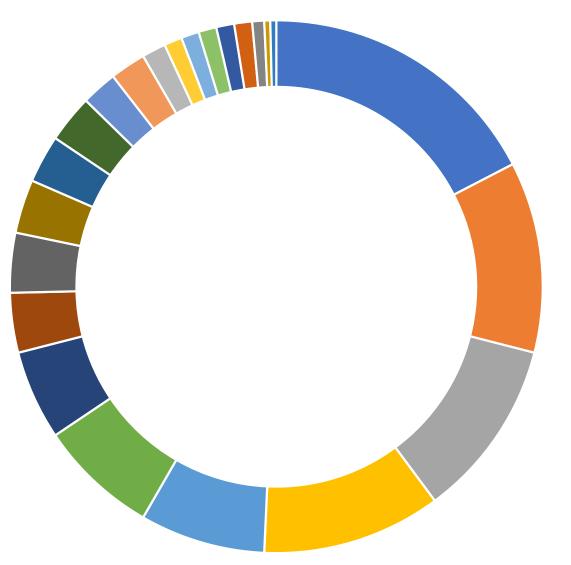
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- Good first experience
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- roads too narrow
- Started riding as a child
- Near miss or crash
- Had to stay alert of traffic
- no "space" for cyclists
- Too close to buses
- Traffic speed was scary
- Didn't know where to ride
- Drivers aggressive
- good exercise
- Started with a buddy/family

Describe your first experience riding in Wellington - Females



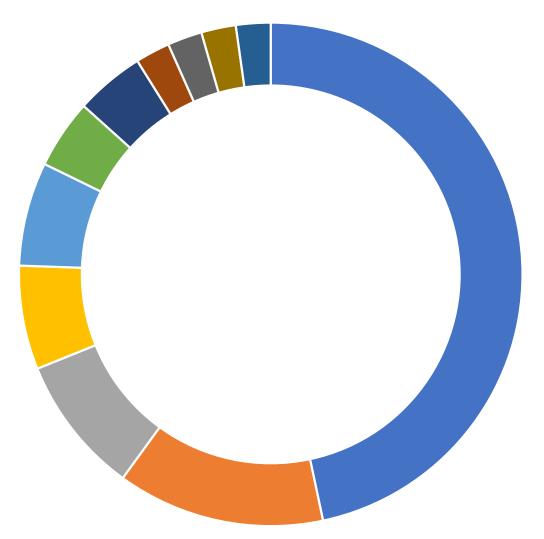
- Didn't feel safe on roads
- Avoided main roads
- Started riding recreationally
- Started to commute
- Too close to traffic
- Good first experience
- Wind and weather made ride challenging
- Started with a buddy/family
- Near miss or crash
- Drivers aggressive
- no "space" for cyclists
- roads too narrow
- Hills were a challenge
- good exercise
- Started riding as a child
- Traffic speed was scary
- Cycle lanes don't link up enough
- Didn't know where to ride
- Less traffic/safer back then
- Scared at first but confident now

Describe your first experience riding in Wellington - Males



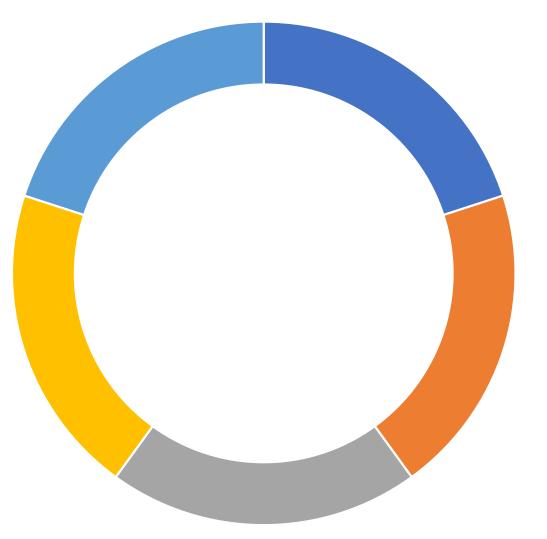
- Started riding recreationally
- Hills were a challenge
- Didn't feel safe on roads
- Started to commute
- Good first experience
- Too close to traffic
- enjoyed convenience/freedom
- roads too narrow
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- Too close to buses
- Avoided main roads
- Started riding as a child
- Had to stay alert of traffic
- Traffic speed was scary
- used cycleway
- Didn't know where to ride
- good exercise
- Near miss or crash
- no "space" for cyclists
- Started with a buddy/family

What helped you (or would have helped you) overcome your nervousness? Other - Overall



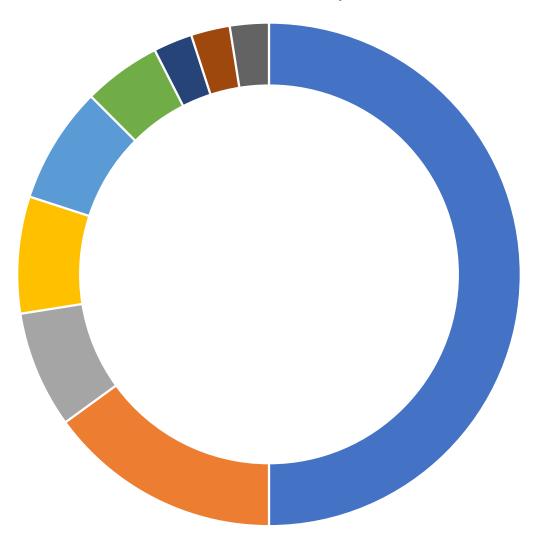
- Just gave it a go
- Got more confident with experience
- Rode off of roads
- Joined a group
- Still haven't overcome it
- Improved cycleways/infrastructure
- Learned road rules/safety
- Bike parking
- Couldn't afford other modes of transport
- Got out early to avoid traffic
- Tried different routes

What helped you (or would have helped you) overcome your nervousness? Other - New riders (< 2yrs)

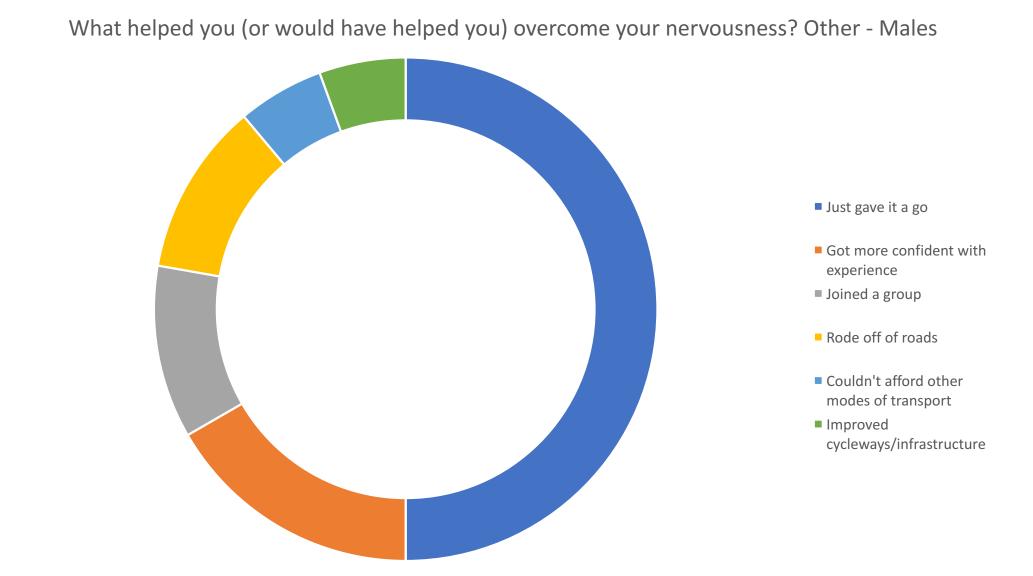


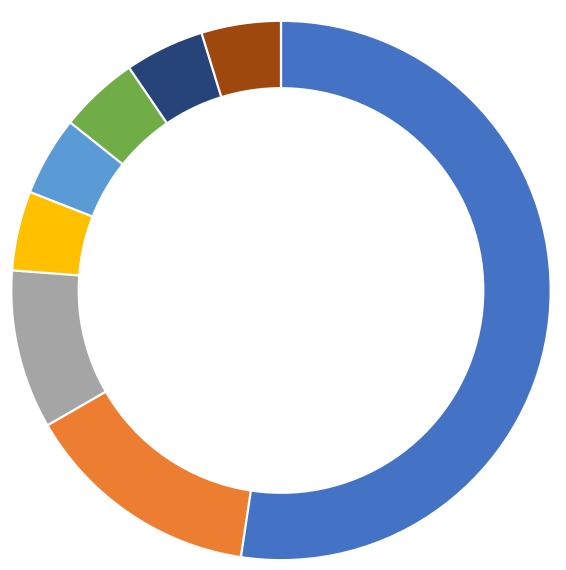
- Couldn't afford other modes of transport
- Improved cycleways/infrastructure
- Just gave it a go
- Rode off of roads
- Tried different routes

What helped you (or would have helped you) overcome your nervousness? Other -Experienced riders



- Just gave it a go
- Got more confident with experience
- Joined a group
- Rode off of roads
- Still haven't overcome it
- Learned road rules/safety
- Bike parking
- Got out early to avoid traffic
- Improved cycleways/infrastructure

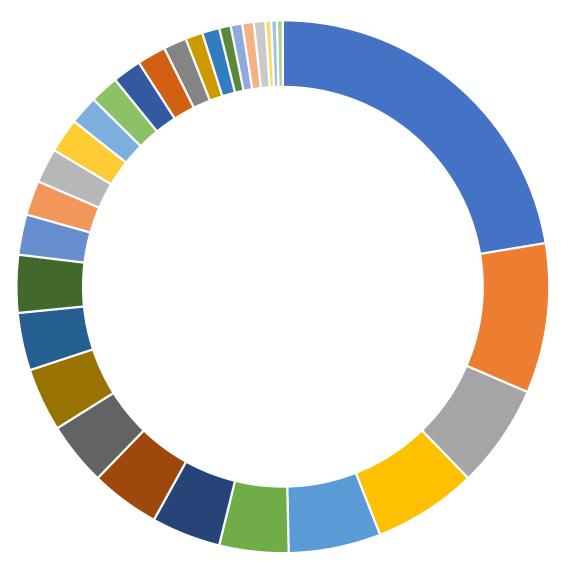




What helped you (or would have helped you) overcome your nervousness? Other - Females

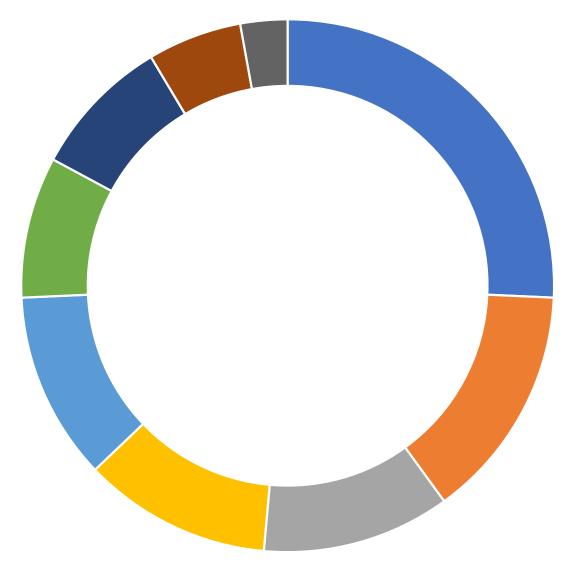
- Just gave it a go
- Got more confident with experience
- Learned road rules/safety
- Bike parking
- Joined a group
- Rode off of roads
- Still haven't overcome it
- Tried different routes

What else would you like to share with us about riding in Wellington? - Overall



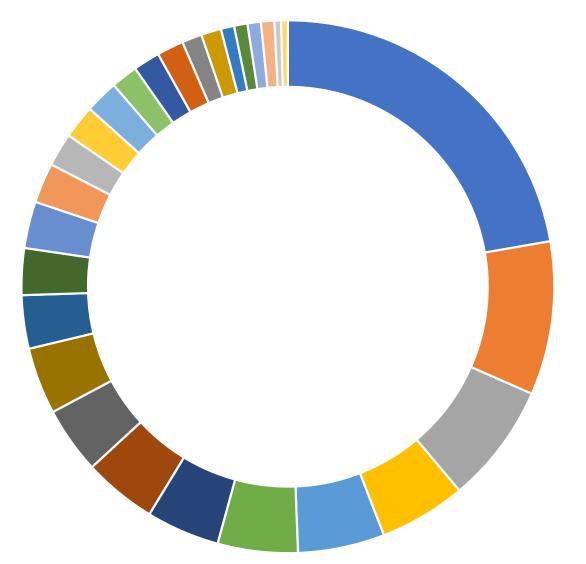
- More cycleways needed
- Drivers attitudes are bad
- Dislike shared pedestrian lanes
- Improvements to cycling infrastructure have been good
- On-street parking is a hinderance
- Existing cycleways need improvement
- Specific road needing improvement for cyclists
- Surfaces of roads and cycleways need maintenance
- Getting more people to cycle is important for Wellington
- Wellington is a great place to cycle
- Cyclists need to be more considerate
- Existing cycleways need to be linked up
- Better/more bike parking is needed
- CBD is bad for cycling
- Love riding along waterfront
- Want to be separated from traffic when cycling
- Aware of or own e-bike
- mountainbiking facilities are good
- Road rules concerning cyclists need to improved/enforced
- There is too much traffic on roads

What else would you like to share with us about riding in Wellington? - New riders (<2yrs)



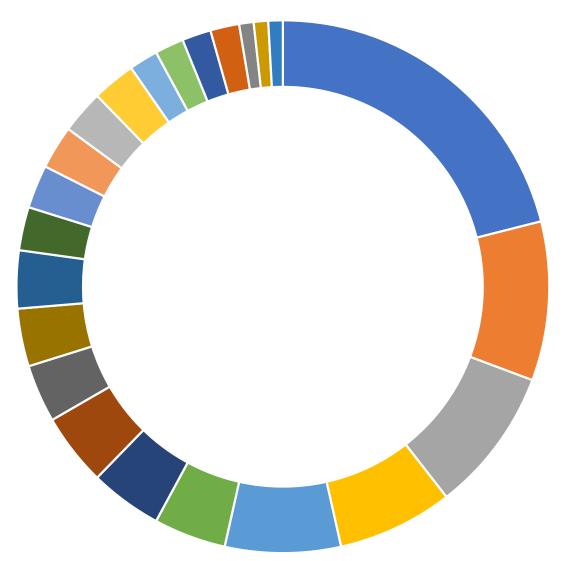
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- On-street parking is a hinderance
- Want to be separated from traffic when cycling
- asls are good

What else would you like to share with us about riding in Wellington? - Experienced riders



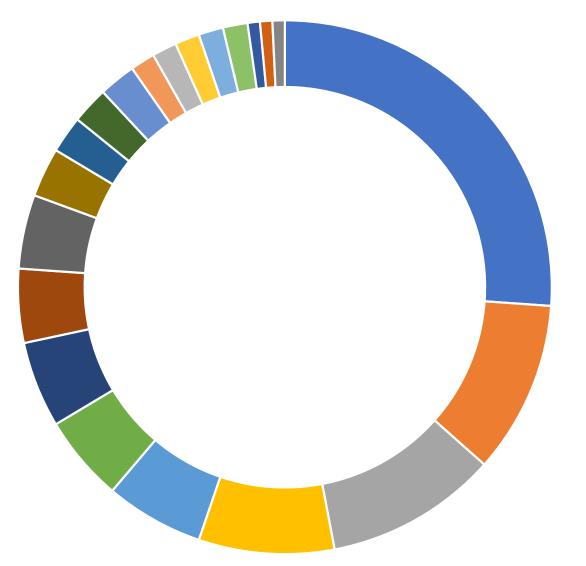
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- Cyclists need to be more considerate
- Existing cycleways need to be linked up
- Surfaces of roads and cycleways need maintenance
- Better/more bike parking is needed
- Specific road needing improvement for cyclists
- CBD is bad for cycling
- mountainbiking facilities are good
- Road rules concerning cyclists need to improved/enforced
- There is too much traffic on roads
- Aware of or own e-bike
- Need to be separated from traffic when cycling
- Want to be separated from traffic when cycling

What else would you like to share with us about riding in Wellington? - Females



- More cycleways needed
- Improvements to cycling infrastructure have been good
- Drivers attitudes are bad
- Existing cycleways need to be linked up
- Getting more people to cycle is important for Wellington
- Love riding along waterfront
- On-street parking is a hinderance
- Specific road needing improvement for cyclists
- Dislike shared pedestrian lanes
- Existing cycleways need improvement
- Need to be separated from traffic when cycling
- Better/more bike parking is needed
- CBD is bad for cycling
- Cyclists need to be more considerate
- Have considered or own E-Bike
- Road rules concerning cyclists need to improved/enforced
- Aware of or own e-bike
- More information about routes to take
- There is too much traffic on roads
- Want to be separated from traffic when cycling

What else would you like to share with us about riding in Wellington? - Males



- More cycleways needed
- Dislike shared pedestrian lanes
- Drivers attitudes are bad
- Wellington is a great place to cycle
- Existing cycleways need improvement
- Cyclists need to be more considerate
- Improvements to cycling infrastructure have been good
- On-street parking is a hinderance
- Surfaces of roads and cycleways need maintenance
- Want to be separated from traffic when cycling
- Aware of or own e-bike
- Better/more bike parking is needed
- mountainbiking facilities are good
- Cycling presence is increasing
- Existing cycleways need to be linked up
- Getting more people to cycle is important for Wellington
- Road rules concerning cyclists need to improved/enforced
- Specific road needing improvement for cyclists
- asls are good
- Helmet laws inconvenient